

FAMILY BUSINESS LIBRARY

Rural and Regional Libraries as Local Family Entrepreneurship centres

Project Number: 2020-1-LV01-KA204-077548



The project Family Business Library

The ERASMUS+ project Family Business Library is a project in adult education funded by the European Commission. It promotes entrepreneurship education in non-urban and rural regions. Core idea of the project is to address people in rural regions via local and regional libraries. A special focus in the activities is the promotion of family business creation and local entrepreneurship. A main aspect of the approach is to use regional and rural libraries as a platform to reach people and the local population.

The six project partners are coming from Latvia, Germany, Croatia, Italy, and Greece. The Coordinator is ArtSmart from Latvia. The German scientific partner is the University Paderborn, Chair of Business and Human Resource Education II. The other partners are NGOs in the field of training and education or libraries and municipalities who are active and interested in the field of Entrepreneurship Education.

Entrepreneurship Education / Entrepreneurial Education

"Entrepreneurial education is the process of providing individuals with the ability to recognise commercial opportunities and the insight, self-esteem, knowledge and skills to act on them. It includes instruction in opportunity recognition, commercialising a concept, marshalling resources in the face of risk, and initiating a business venture. It also includes instruction in traditional business disciplines such as management, marketing, information systems and finance." (C. Jones / J. English 2004, p. 416)

Organisational Aspects:

The project started on the 1st of October 2020 and will end after 20 months on the 31st of May 2022.

The working language within the project is English.

Target Groups of Family Business Library

Direct target groups:

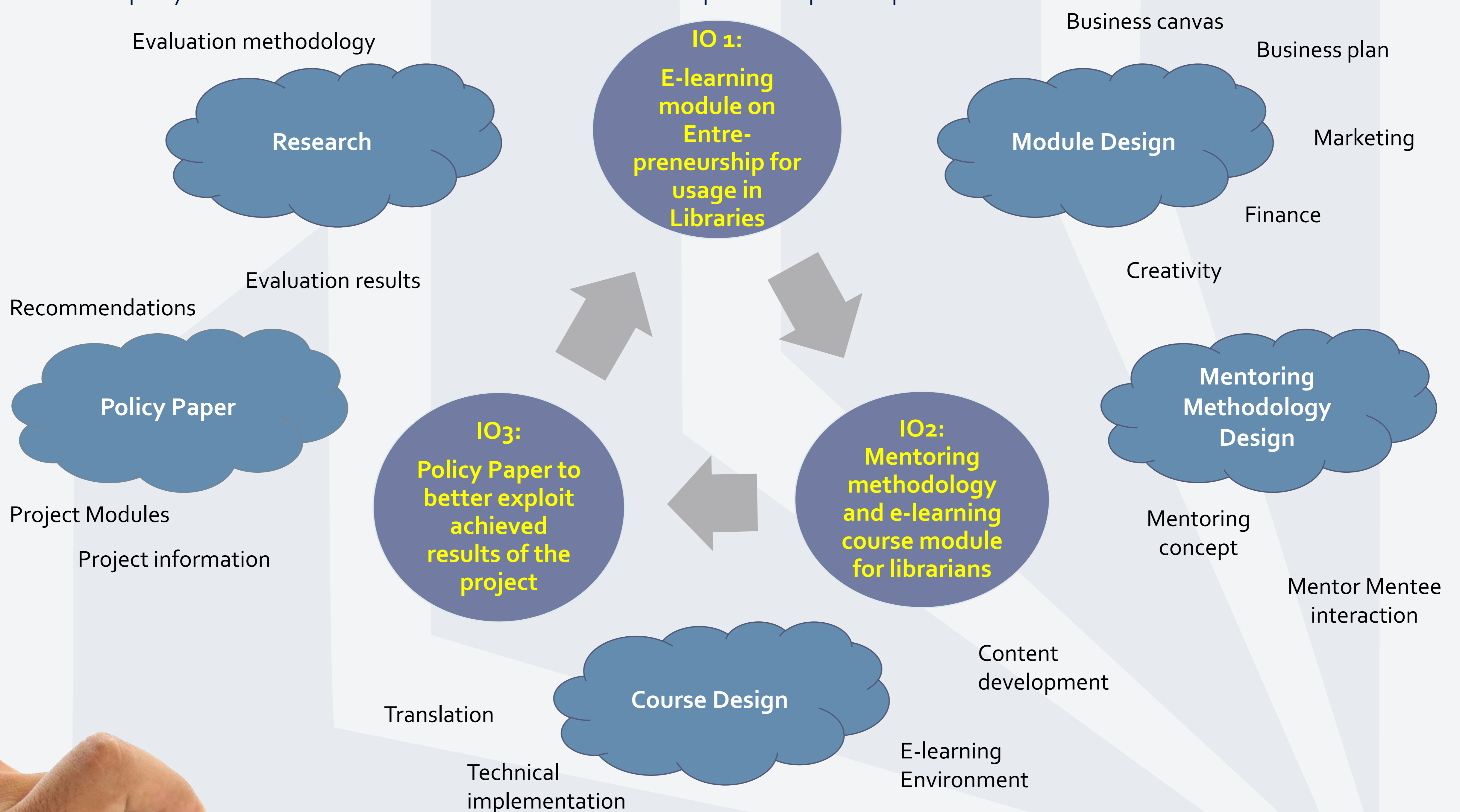
- Visitors of regional and rural libraries in Europe
- People (especially families) living in regional and rural areas of Europe.
- Librarians of regional and rural libraries

Indirect target groups:

- People that have moved away from rural areas in favour to urban areas. By creating new opportunities in rural areas, they could return to rural areas.
- Society in general.

Aims / Objectives of the Family Business Library Project

- Development and implementation of innovative practices of teaching Entrepreneurship to people living in regional and rural areas.
- Increase sense of initiative and entrepreneurship among people living in regional and rural areas.
- Develop a system where libraries serve as a centres for rural entrepreneurship development.



Chair
Business and Human
Resource Education II
Prof. Dr. Marc Beutner

Infos: <http://eduproject.eu/FamilyBusinessLibrary>,
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